

Australia's Performing Arts

# WE ALL PLAY A PART

## CASE STUDIES



BENDIGO'S PERFORMING ARTS CENTRE



### **Orchestra Victoria in Elmore**

Through the collaboration between Orchestra Victoria and The Capital Theatre- Bendigo's Performing Arts Centre, in February 2008, Orchestra Victoria made its first visit to Elmore, a small regional Victorian town within the shire of the City of Greater Bendigo.

The partnership between The City of Greater Bendigo with Orchestra Victoria was fostered around Orchestra Victoria's Community program. A distinctive affiliate model with local councils and community based organisations with the fundamental objective of providing free orchestral concerts and educational workshops, to outlying communities- making music accessible to all Victorians.

With this mutual vision underpinning the project, the staff of The Capital – Bendigo's Performing Arts Centre and Orchestra Victoria set about bringing together the resources to present a performance in Elmore. This co operative undertaking was facilitated by the financial support from the City of Greater Bendigo, The Bendigo Bank and the involvement from local community groups the Elmore 25+ association, The Elmore Progress Association, St Peters Anglican Parish and key community members.

Through the shared costs and volunteer efforts, a venue was established, promotion was organised, front and back of house costs were covered, production and operational requirements were met, ticketing was arranged, The Orchestra tour group was assembled and the program was set.

On Saturday the 23<sup>rd</sup> of February, in the lovely surrounds of Elmore, held in the intimate setting of St Peters Anglican Church a capacity audience was entertained, inspired and captivated by Orchestra Victoria's wonderful nine piece wind ensemble. Performing varied genre, in different configurations from trio to octet a dynamic program of works was presented, from Mozart to Hindemith, Gounod and Gershwin. After the performance, the St Peters parish committee provided a supper and the audience was able to engage with the musicians, volunteers and organisers in a warm and relaxed environment. For many, this was their first experience of live orchestral music and the gratitude and enthusiasm from the crowd was palpable to all that attended.

With such positive outcomes from this event Orchestra Victoria is working on developing the concept for delivery in other smaller regional communities later in 2008 and 2009. And the City of Greater Bendigo has made a strong commitment to develop an ongoing relationship with Elmore in the future.

Nurturing Talent • Participation & Enjoyment • Building Stronger Communities • National Pride

